

Official Top Partner Agreement for the 2026-27 Season: Naraku G.C. Holdings and Fukushima Firebonds (B.LEAGUE ONE)

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Naraku G.C. Holdings Co., Ltd. (Headquarters: Koriyama, Fukushima Prefecture; President and Chief Executive Officer: Hisanori Taniguchi) has signed an Official Top Partner contract with Fukushima Firebonds, a professional basketball club belonging to B.LEAGUE ONE, for the 2026-27 season.



■Background of this Partner Contract

Since the 2011 Great East Japan Earthquake, we have deeply resonated with the Fukushima Firebonds, established with the philosophy of “giving dreams and hope to the next generation and to the local communities.” To support regional revitalization through sports and the healthy development of children, starting from Fukushima and beyond, we have continued our partnership since the team’s inaugural season in 2014, and this season marks the 13th year.

■ Contributions to the Local Community (Nilac Seat Installation)

Under our group philosophy of “cheerful, enjoyable, and interesting,” as part of our social contribution activities, we have installed a dedicated spectator seating area, the Nilac Seats (52 seats), at all home games. Each match, we invite local children’s welfare facilities and welfare organizations to experience the excitement of professional sports firsthand.

■ About Fukushima Firebonds

Team name: Fukushima Firebonds (B.LEAGUE ONE)

Official site: <https://firebonds.jp/>

■ Naraku G.C. Holdings Co., Ltd.

Location: 2-1-24 Hounachō, Koriyama, Fukushima Prefecture

Official site: <https://www.ngch.co.jp/jp/>